

Dear Applicant,

Thank you for your interest in applying for funding from the Student Activities Fee for FY20. The Committee is excited to spend time getting to know the unique ways that your organization, program, or project contributes to the vitality of student life at Georgetown.

The following application is designed to give the Committee a better picture as to the impact your organization, program, or project makes on student life. The application is organized into three parts, A through C, explained in detail below. The Committee will hold two informational sessions to provide a comprehensive overview of the process and will hold office hours during the duration of the application period. Please refer to the email announcement of this application for specific dates and locations.

While the Committee will consider each Part B application it receives, it maintains the right to deny a Part B application from entrance into Budget Summit and full consideration for funding. As you complete your application, please keep in mind that the Committee will likely receive far more requests than the Student Activities Fee can accommodate. This fact necessitates the Committee make near-impossible judgements regarding the positive impact that each dollar allocated can make to enhance student life.

The Committee thanks you for the time and effort spent compiling your financial data and answering our questions. We look forward to working with you throughout this process.

Best Regards,

Hayley Grande

Chair, GUSA Finance and Appropriations Committee

GUSA Finance & Appropriations Committee

**FY20 Budget Summit**

Student Activity Fee Funding Application

(APPLICATION B- For Non-Advisory Boards)

Please email this application and accompanying materials to gusafinapp@georgetown.edu by **Sunday, February 10, 2019 at 11:59 pm.**

**PART A.**

Name of Organization: Georgetown University Outdoor Education

Mission of Organization: Through wilderness based endeavors, Georgetown University Outdoor Education seeks to teach, to inspire, and guide students, creating a community where learning, personal challenge, reflection, and increased compassion for others and the environment are fostered and upheld as core values.

GMS Worktags: cc2395 1701 pp4002 pg001972 pg000589

Total Amount of Funding Requested: **$12,300**

* OE Guide Training Expenses **- $12,180 - $2,880 = $9,300**
  + Wilderness First Responder course - $750 x 12
  + Earth Treks Climbing course - $330 x 6
  + New Staff Course Supplies - $50 x 12
  + Final Training Trip Costs - $50 x 12
  + Guides to pay $200 (approximately 25%) for WFR ($2,400)
  + Guides to pay $80 (approximately 25%) for ET ($480)
* OE Gear Purchases - **$3,000**
  + Specific items to be purchased have not yet been decided on. End of the year inventory determines what gear needs to be replaced. Potential items to be purchased (prices indicate the discount that OE receives for being an educational group):
    - Stoves - $90 per stove, need 3-4 per backpacking trip.
    - Sleeping bags - $100-$150 per bag, need up to 12 per trip.
    - Backpacks - $150-$250, GOPOP can put as many as 50 first-year students in the field at the same time, they could all need backpacks.
    - Climbing ropes - $150-$300 per rope, need to be replaced regularly.
    - Climbing shoes - $100 per pair, these need to be replaced periodically and we need a wide size range.

**PART B.**

Please complete the Financial Information (B) FY20 excel document and attach it to your email submission.

**PART C.**

Please answer the following questions in detail and provide any relevant documents:

1. Describe the program/project you would like to fund, implement or enhance.

* **OE Guide Training** – All Outdoor Education trips are run by student guides. These student guides are selected through an interview process and then spend their first year in the program learning how to run OE trips.

During the Fall semester, new guides spend one night a week in the classroom/around campus learning and practicing outdoor leadership and technical skills. These classroom sessions are supported by three overnight weekend training trips.

The Spring semester requires new guides to spend time with a veteran mentor guide and time in the field shadowing trips. At the end of the semester, new guides participate on a weeklong capstone backpacking trip in which they put all the skills they have learned over the course of the year into practice.

* **OE Gear Purchases** – Backpacks, stoves, ropes, etc. are all tools/resources that OE uses to provide high quality and safe experiences for the GU community. Outdoor gear is durable and tough, but it does need to be replaced regularly. With support from GUSA, OE will not have to factor gear replacement costs into trip budgets. This will reduce the price of trips for GU students.

1. How are decisions made about the direction of this program? How are students  
   involved in the decision making process?

Outdoor Education is often referred to a student club. While this is not actually true, I believe that this mistake speaks to how involved students are in running OE. Without students, OE would not exist. OE guides plan and run all trips. They select locations, create budgets, shop for food, etc. As long as trips are safe, logistically feasible, and have students that want to participate on them, they are approved and supported by OE. Outdoor Education is truly a student community here at Georgetown - both for the guides and the participants.

1. In what ways does this program/project enhance student life at Georgetown  
   University? How many students will it affect?

Outdoor Education, as stated in our mission, is all about creating community. We use trips into nature as a way of connecting students to one another and the natural world. Getting off campus for the afternoon or a weekend is a truly great way for students to relax and recharge. When students return to campus they are prepared to take on the challenges and seize the opportunities that they presented with here on the Hilltop.

Fall 2018 Programming – brief summary

* 27 Open Enrollment Trips scheduled for the semester.
  + 13 of the scheduled trips made it into the field.
    - 109 total students
    - Avg. of 8 students per trip
  + 14 cancelled trips
    - 8 due to poor weather
    - 3 due to low #s (less than 4 registered students – trips conflicting with CAB Fair, Homecoming, and Family weekend)
    - 3 for logistical problems

2018 Guide Training – brief summary

* 51 applications, 12 students selected to be OE guides.
* 10 Class sessions
  + 10 sessions @ 2 hours = 20hrs per guide
  + 20hrs x 12 guides = 240 training hours
* 3 Off-campus training trips
  + Approximately 1,300 hours of field time
  + 1,000 miles traveled

1. What funding sources currently support this program? Will these sources continue to provide funding at the same level this year? What other sources have been explored before coming to GUSA?

Outdoor Education is a department within the Center for Student Engagement and is allocated an annual budget. The vast majority of the budget goes to operating expenses for the program, not directly to OE trips or student training. The funds that are being requested will allow OE to keep costs lower for both students participating on trips and for those students wishing to be guides.

Funding for OE from CSE is expected to be the same for 2019/2020.

1. Will this program comply with all University policies?

Yes.

1. What level of financial risk does this project entail?

Low. It does assume that GU students will both:

a.) continue to participate on trips and

b.) continue to want to be trained as guides

1. In what way will this program/project expand or relieve a financial burden on  
   students participating in this program?

All dollars being requested are to lower the financial burden students face for participating on OE trips or becoming guides for the program.

* OE guides are volunteers, they are not paid. The dollars requested here would significantly lower the cost for students to participate in the training class.
* Gear needs to be replaced. Rather than passing the replacement costs onto trip participants, OE could utilize requested dollars to purchase new gear. This would lower the cost of OE trips for GU students.

1. What is the long-term financial impact of this project? Will there be ongoing  
   maintenance costs?

• **OE Guide Training** – students who are selected to be OE guides are expected to be guides for their entire Georgetown tenure. Investing in a first-year student pays off by having that student leading trips for three years.

• **Gear Replacement** – gear always needs to be replaced. Next year it will be different gear that needs to be replaced.

1. Will this program need more money in future years? To the best of your ability  
   provide information on project costs for the next two years.

Yes, Outdoor Education will need more money in the future. I would estimate these costs to remain relatively constant in the next two years as training and gear replacement are yearly demands.

1. Has your organization/group previously applied to the Budget Summit? How much was the organization allocated? How was it used?

Yes. GUOE was allocated $9,000 last year.

* $2,700 in new gear
  + $1,000 Deuter Backpacks
  + $770 Black Diamond climbing and camping equipment
  + $755 Kelty camping equipment
  + $175 MSR camping stoves
* $1,400 Fall Staff Training
* $5,000 ($100 over) is allocated for Wilderness First Responder Training

**CERTIFICATION:**

By signing below, I hereby certify that the information enclosed is accurate to the best of  
my knowledge.

**Funding Request Form Submitted By: Kris Nessler**

**OE Guides Assisting in Funding Request: Ellen Bannon, Kesiah Clement, Marta Jerebets, and Will Thacher**

**Signature (type your name): Kris Nessler**

**Name of Group Advisor: NA**

**Signature (type your name):**

**Date: 2/10/19**

**Contact Email:** [**kwn6@georgetown.edu**](mailto:kwn6@georgetown.edu)

**Contact Phone Number: 202-687-8419**